



FRANCHISE AGREEMENT

This Franchise Agreement ("Agreement") is made on this ____ day of _____, **20,___** by and between:

Company: *HomeDesign24Hours*

A unit engaged in Architectural Design, Construction, and Maintenance Services, having its registered office at _____, hereinafter referred to as the "**Franchisor.**"

AND

Franchise Partner:

Name: _____

Address: _____

Contact No.: _____

Hereinafter referred to as the "**Franchisee.**"

1. PURPOSE

The Franchisor grants the Franchisee the right to operate under the *HomeDesign24Hours* brand name, providing architecture, design, construction, and maintenance services in the assigned area.

2. GRANT OF FRANCHISE

- The Franchisor authorizes the Franchisee to operate as a **HomeDesign24Hours Service Point** in the approved location.
- The Franchisee is granted non-transferable rights to use the company's **brand name, logo, and business model** only within the assigned territory.
- The Franchisee must follow all branding, pricing, and operational standards set by the Franchisor.



3. FRANCHISE FEES & PAYMENTS

- **Franchise Fee:** ₹_____ (Non-refundable) paid to the Franchisor at the time of signing this Agreement.
- **Renewal Fee:** Applicable after 2 years (as per company policy).
- **Vendor Income / Commission:** As per the company-approved rate list and commission structure.
- Franchisee shall not modify service pricing or take payments outside company-approved methods.

4. AREA & EXCLUSIVITY

- The Franchisee shall have exclusive operational rights for the assigned **city/pin code/area**, as approved in writing by the Franchisor.
- Any expansion beyond assigned limits requires prior written consent from the Franchisor.

5. FRANCHISEE RESPONSIBILITIES

- Maintain a visible office/storefront as per company branding guidelines.
- Ensure all customer data and projects are processed through the company's digital system or app.
- Follow all company procedures, pricing policies, and service quality standards.
- Keep accurate financial records and submit regular sales reports to the Franchisor.
- Maintain confidentiality of company data, rates, and processes.



6. FRANCHISOR RESPONSIBILITIES

- Provide digital platform access, branding material, rate lists, and vendor onboarding support.
- Assist in project execution, design support, and client delivery.
- Offer marketing and operational support through digital campaigns.
- Maintain transparency in commission payments and lead sharing.

7. TERM & TERMINATION

- This Agreement is valid for **2 years** from the date of signing.
- The Agreement may be terminated by the Franchisor if the Franchisee:
 1. Violates company policies or branding standards,
 2. Fails to make payments on time,
 3. Engages in fraud, misrepresentation, or misuse of brand name.
- Upon termination, all rights to use the *HomeDesign24Hours* name, logo, and materials shall cease immediately.

8. CONFIDENTIALITY

The Franchisee shall not disclose any business information, client data, rate list, or operational process of *HomeDesign24Hours* to any third party during or after the term of this Agreement.



9. INTELLECTUAL PROPERTY

All brand names, logos, marketing materials, and designs are the property of the Franchisor. Unauthorized use will result in legal action.

10. DISPUTE RESOLUTION

Any dispute arising out of this Agreement shall be resolved under the jurisdiction of **Jaipur, Rajasthan**, through arbitration as per the Arbitration and Conciliation Act, 1996.

11. ENTIRE AGREEMENT

This Agreement constitutes the entire understanding between the parties and supersedes all previous discussions or communications.

12. SIGNATURES

For the Franchisor

Signature: _____

Name: _____

Designation: _____

Date: _____

For the Franchisee

Signature: _____

Name: _____

Date: _____

Witness :